



KiNTO JOIN
MOBILITY BUSINESS SOLUTIONS

**CORPORATE
SUSTAINABLE
COMMUTING
SOLUTIONS**

A GLOBAL PRESENCE

KiNTO JOIN
MOBILITY BUSINESS SOLUTIONS

Founding of
the first Toyota
factory

1937



Toyota creates
Lexus as its
luxury brand

1989



KiNTO Join Mobility Solutions
becomes KiNTO
development center for
corporate mobility solutions

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2019

KiNTO

Toyota announces it's
global mobility brand

2019



KINTO Join Mobility Business Solutions is a software company providing services and creating products for the corporate mobility industry.

Inspired by the everyday commuting challenges, joined with thorough research and advanced technology, we created clever digital solutions that are easy to use and environmentally friendly.

By connecting colleagues who want to travel together to the office, we are creating communities that can travel sustainably, fast and with no parking pressure.

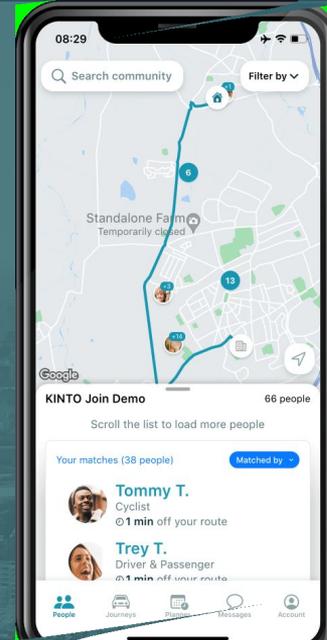
All of this with a goal of lowering traffic congestion within cities.

THE PROBLEM

- Yearly carbon footprint is +34 Billion Tons
- The greatest contribution to this number comes from burning natural resources to produce fuel, electricity and heat.
- Passenger transportation contribution to total carbon footprint amount is 4,6 Tons of CO2 per car.

THE SOLUTION

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A sustainable commuting platform
that reduces emissions

Sustainable transport is any mode of transport with a low impact on the environment. It includes walking and cycling, transit-oriented development, green vehicles, CarSharing / CarPooling and developing or nurturing more fuel-efficient urban transport systems (public transport of any form).

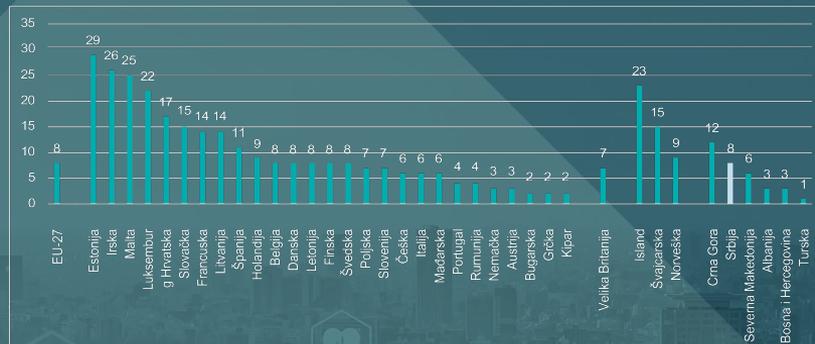
HOW KINTO JOIN PROTECTS THE ENVIRONMENT?

1 CARPOOLING REDUCES THE NUMBER OF CARS ON THE STREETS, and therefore the emission of harmful gases and noise pollution, allowing urban areas to "breathe".

2 CONTRIBUTION TO SUSTAINABLE TRANSPORT:

In addition to going to work by car with colleagues, KINTO Join also promotes alternative modes of transport as cycling and walking and verifies how much carbon dioxide and nitrogen oxide emissions are saved this way.

3 PRESERVATION OF SOURCES OF NATURAL RESOURCES AND BETTER USE OF THE EXISTING: Corporate carpooling is part of the sharing economy, which significantly contributes to the principles of the circular economy implementation through increasing the utilization of resources and their frequent use.



Percentage of individuals who used shared transport services 2019



Percentage of individuals who booked a transport service from another person depending on their employment status, in the period 2017-2019

According to a study by the US Institute for Sustainability, 90% of individual vehicles needs to be removed from US roads to reduce greenhouse gas emissions from the level of 1990.

However, this is just one example for the US, and estimates may be different for other countries and regions. In any case, reducing the number of vehicles on the road is one of the ways to reduce the greenhouse effect, and there are other ways like switching to alternative energy sources, increasing the efficiency of vehicles and transport, promoting sustainable forms of mobility such as bicycles and public transport, etc.

The
United
States
of
America



The Director of the United States Patent and Trademark Office

Has received an application for a patent for a new and useful invention. The title and description of the invention are enclosed. The requirements of law have been complied with, and it has been determined that a patent on the invention shall be granted under the law.

Therefore, this

United States Patent

Grants to the person(s) having title to this patent the right to exclude others from making, using, offering for sale, or selling the invention throughout the United States of America or importing the invention into the United States of America, and if the invention is a process, of the right to exclude others from using, offering for sale or selling throughout the United States of America, or importing into the United States of America, products made by that process, for the term set forth in 35 U.S.C. 154(a)(2) or (c)(1), subject to the payment of maintenance fees as provided by 35 U.S.C. 41(b). See the Maintenance Fee Notice on the inside of the cover.

Joseph Matof

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office

3 TECHNOLOGY PATENTS ACROSS US AND EUROPE

With patents ranging from determining access to priority parking spaces in a carpark to 100% accuracy in determining that the two or more members of the group are sharing the same vehicle for a journey, our software can calculate, with great precision, how much CO2 and NOx is saved with every ride.

From the results we are seeing from our clients, the patents are proved to be the most accurate technology used in the shared mobility industry today.

THE BENEFITS

SUSTAINABILITY



By committing to KINTO Join you are helping your local community to become greener.

Your employees travel together to work from mutually agreed locations:
using one vehicle.
Every month our team will send you a report with data on how much CO2 you saved.

SAVINGS



Why not make employee transportation self-sustaining?

If everyone commuted, or at least a high number of your employees used KINTO Join for ride-sharing, you could reduce the number of vehicles you rent to transport your staff to the workplace or even cancel them altogether.

PARKING MANAGEMENT



Make getting to the office easier for your employees and partners

With a planned approach to the parking lot organization, you will prevent the possibility of being late and postponing meetings. With a dedicated parking space, employees using the app will start their day stress-free, ready to be more productive at work.

SAFETY



Corporate and social responsibility

KINTO Join is a way to reduce traffic congestion and depreciation of local roads by joining the groups that travel together to work, and thus be responsible for safer traffic in and around your company's location.



In 2021, Italy's total carbon footprint was 5.5t per capita

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In 2021, Italian KINTO Join communities (843 active users) saved 2t in CO2 emissions



The average Italian driver, drives alone in the cabin¹ and covers about 7000 km per year

KINTO
JOIN

In 2021, Italian KINTO Join communities saved 12,000 km of driving, by driving an average of three people in a car to work and back



Between 2018 and 2020, the percentage of people sharing a ride to work in Italy increased from 5% to 8%

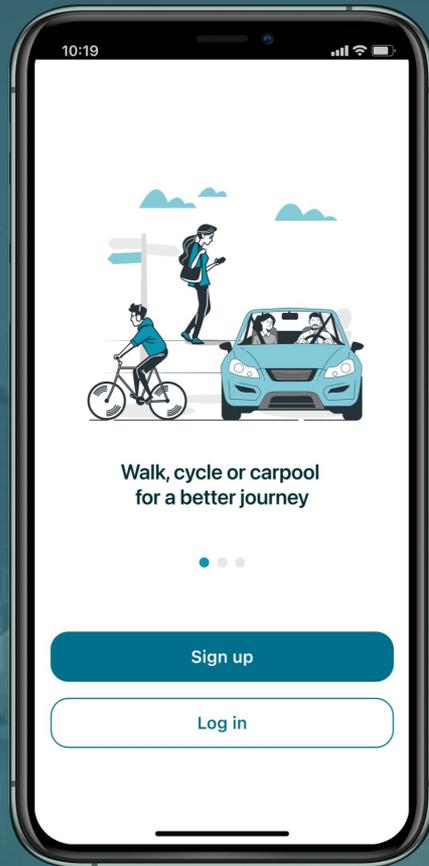
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Compared to 2021, the number of verified trips of KINTO Join communities in Italy from 2023 increased by 224%

**Aggregate data of Italian clients from 2021-2022.*

1 Source

See more case studies [HERE](#)



- ✓ **SAVING THE COSTS OF ORGANIZING EMPLOYEES' TRANSPORTATION**
- ✓ **PRIORITY PARKING MANAGEMENT**
- ✓ **PROVEN SAVINGS OF CO₂ AND NO_x EMISSIONS**
- ✓ **DATA SECURITY AND PRIVACY**
- ✓ **INSTANT TRANSITION TO A SUSTAINABLE WAY OF COMMUTING TO WORK**

CUSTOMERS COMMUTING WITH OUR SOLUTIONS



TOYOTA MOTOR MANUFACTURING FRANCE



A young woman with brown hair is sitting in the driver's seat of a car. She is smiling broadly and looking down at a black smartphone in her right hand. She is wearing a light pink cardigan over a white t-shirt and has white earbuds in her ears. The background is blurred, showing a building outside the car window. A semi-transparent dark blue box is overlaid on the right side of the image, containing the text 'THANK YOU' in large white letters.

THANK YOU

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