

SignAgent®

Lead the way.

Sign Asset Management for Airports

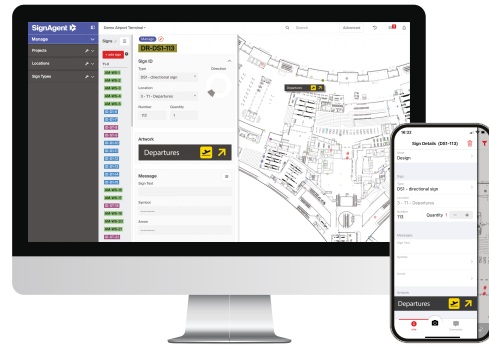
Air travel can be stressful. Poorly planned and maintained signage just makes it harder for travellers to get where they need to go. In a busy, complicated airport that can be a big problem.

Take control of your signs with SignAgent.



Why use SignAgent?

- Improve your visitor experience by creating and implementing consistent sign standards facility wide
- Create a live, online, up-to-date database of all your interior and exterior signage
- View all sign information in one place, no cross referencing different confusing file types in different platforms
- Prepare accurate capital forecasting for projects



The SignAgent cloud-based sign asset management platform puts all of your sign information at your fingertips. The position and orientation of each sign is mapped to its location on your floor plans, along with messaging, sign type, sign designs, sign hardware, and more.

When you'll use SignAgent.

- New building projects and renovations
- Gate changes
- Wayfinding upgrades
- Transit connection signage
- Road signage
- Ongoing sign maintenance

How you'll use SignAgent.

- Use the SignAgent Mobile app to conduct sign surveys to create a complete database of all signs, mapped to your building and facility location plans
- Create accurate budgets
- Review the work of your architect and design consultant
- Collaborate with fabricators and installers

Measure the effectiveness of your sign program in 5 minutes.

Take the Wayfinding System Checkup to identify gaps in your wayfinding strategy and uncover opportunities to enhance staff productivity, improve passenger experience, and optimize operational efficiency.

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