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OMK

Turn Your Space into a Destination

By Matt Osborne - Managing Director, OMK



Bridge table can be combined with modular planters to create a sense of privacy. Inclusion of plants also helps to offset the environmental impacts of travel.

Good design makes a difference. OMK believes that everybody benefits from good design and promotes this to its customers – leading airport operators, architects and aviation consultants. Many public spaces are being

reimagined as the world adjusts to Covid-19, OMK explains why considered furniture selection needs to be at top of the agenda.

With over 55 years' experience in the design, manufacture and supply of terminal seating, London based design studio OMK understands

the impact furniture has on public spaces. It is the main touch point and turns a space into a destination, positively impacting passengers, operators and the environment.

People are now looking for experiences that promote wellbeing and healthy habits. So, it comes as no surprise that wellness is something travellers seek and need



All components are available in bespoke colours to perfectly fit your design scheme.

at airports. The key to creating a more welcoming space is to focus on passenger flow, reducing congestion and in turn creating more useable spaces. OMK has been promoting the use of dynamic seating layouts for many years, encouraging its customers to reconsider linear seating in favour of articulated runs that match the built environment. This type of layout when combined with a range of products can create islands centred around specific zones for passengers looking to relax, work or for a family friendly space. Integrated technology can provide easy access to touchpoints such as intelligent charging points and information display screens which in turn decreases stress levels as passengers can relax whilst using the space for longer. To reduce movement in the centre of each zone, short-sit seating is placed on the perimeter of each island where the passenger flow is more active, reducing hot spots around long-sit areas. The positive benefits are not just limited to passengers. Dynamic layouts are proven to

increase dwell time in gate areas facilitating timely boarding. In retail areas they give a 360 degree view of the built environment which encourages retail footfall and boosts non-aviation revenue.

One of the positive effects of the pandemic has been the refocus on outdoor spaces. A principle that should be applied to the airport environment too, encouraging passengers to start their journey before they enter the terminal. OMK's design team have developed Metro, a new modular outdoor seating system and a range of planters designed to offer flexibility and easy reconfiguration to outdoor spaces. Launching later this year, Metro will come with a set of planning tools designed to make it easy to add Metro to spatial plans. The connection to the outdoors can continue once inside the terminal with the integration of biophilic design elements within the furniture. Modular planters are now an option on all of OMK's seating ranges to provide a natural break in seat runs and create a sense of

privacy. The inclusion of plants also helps to offset the environmental impacts of travel.

Sustainability is a top priority for airports in the drive to 'build back better' post-Covid, with the majority of airport operators introducing sustainable features into their assets. Working with fellow UK manufacturer E-Leather, OMK have integrated their latest 2mm thick eco leather substrate into their range. Made from waste from the leather industry, E-Leather is available as an alternative to premium coach hide leather, with the hand-stitched panels made to the same standards but with 55% recycled content.

Through careful consideration of the circular economy, OMK is committed to reducing its environmental impact. This is achieved by focusing on materials, life in service, and reuse. Designed specifically for high-use applications OMK's full product range carries a 25-year warranty, the longest in the sector. Materials are selected for their resistance

to impact and ease of cleaning. Modular designs ensure that all new innovations can be retrofitted to older models, enabling simple upgrades without the need for full renewal. The same ethos applies to maintenance, with all components designed for quick and simple replacement, the company stocks an extensive range of spare parts for immediate dispatch at the London warehouse.

OMK's design team are based in their central London studio where they utilise the latest technology, including 3D printing, to develop bespoke options for their customers, quickly taking a concept into production. Components are available in a range of colours and surface finishes, and branding can be easily integrated. To integrate IoT systems, they work closely with project stakeholders to

connect their furniture to data and power networks through custom wiring looms and cable routing.

OMK offers free worldwide consultation on spatial planning, passenger flow and behavioural analysis. In addition to product specification, OMK helps customers select the correct solution from its focused range of products. With its furniture installed in over



Dynamic layouts create islands centred around specific zones for passengers looking to relax, work or for a family friendly space.

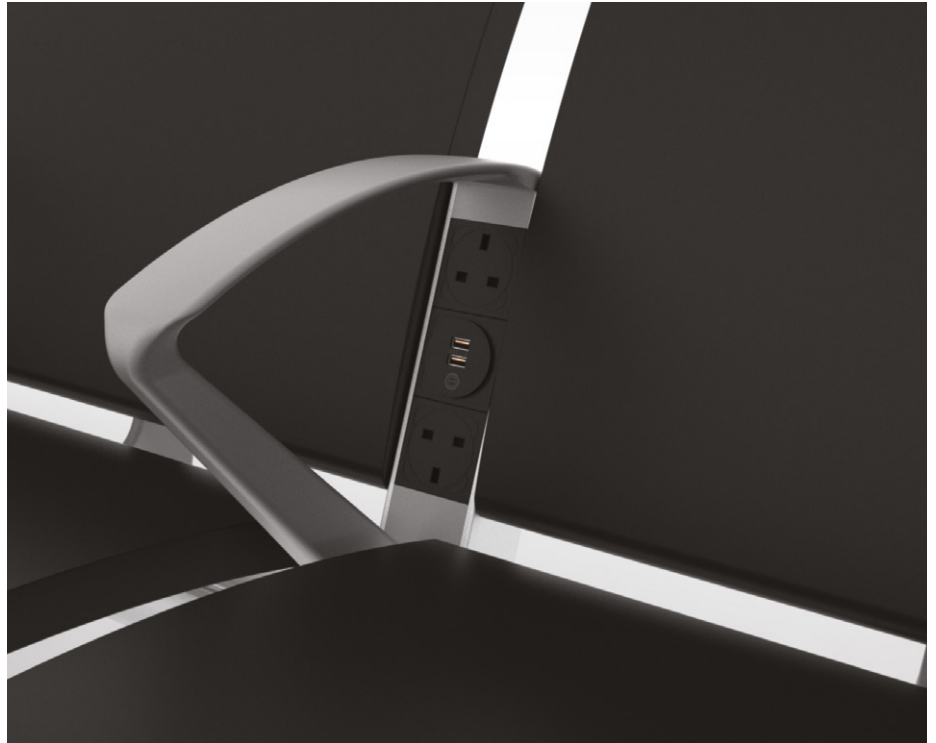
370 terminals worldwide and an extensive global partner network, OMK is on hand to change any space into a destination.

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Easy access to touchpoints such as intelligent charging points and information display screens decreases stress levels as passengers can relax whilst using the space for longer.





Link - Dynamic Seating System

Transform your space into a destination.

With over 55 year's experience in the design, manufacture and supply of terminal seating, we understand the impact that furniture has on public spaces. It is the main touch point and turns a space into a destination, positively benefiting passengers, operators and the environment.

Our team are experts in spatial planning, passenger flow and behavioural analysis. Get in touch for a free consultation and learn how we can change your space into a destination.

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