WiFiSPARK

Exceptional Public Transport WiFi Has Arrived

The Next Generation of WiFi Innovation

Keep your customers, staff and systems connected whilst utilising analytics to supercharge your business intelligence

The Continually Connected Passenger Journey

UK Patent 2556060

WiFi SPARK has developed an industry leading managed WiFi solution to enable public transport companies to offer premium connectivity to their passengers from station to train, to bus to airport and back again, in the most effective way, with only one authentication required.

WiFi SPARK's station WiFi works continuously with on-train and on-bus WiFi providers to enable passengers to connect to the internet from the begining of their journey to the end, without them having to log in multiple times on the different modes of transport.

When the passenger has logged in once, the innovative WiFi SPARK technology will recognise their device and allow them online automatically when they return to the station, airport, port or mode of transport, day after day with a 'Welcome back' message.

In line with GDPR, visitors must consent to their data being collected and remembered through the single sign on flow. This is managed through the User Experience Portal which will allow the visitor to opt in or out.

With over 14 years of consistent profitable growth, WiFi SPARK is the owner and developer of the unique SPARK® Platform which delivers the most flexible, feature rich and scalable solution on the market today.

CONTINUALLY CONNECTED:
Our innovative and proven system allows customers to stay connected at stations, airports and whilst on trains and buses, by registering once via a WiFi portal and letting us do the hard work.

USER ANALYTICS:
Rich data presented in an easy to use dashboard or fed directly into your own systems showing advanced passenger demographics, passenger journeys, dwell time, client count, how far passengers are travelling, the languages used and more.

PRESENCE DETECTION:
Keep track of people moving around your facilities by getting the most out of your hardware with our SPARK® Sense presence detection system.

ACTIVE PASSENGER ENGAGEMENT:
A fully branded and customisable User Experience Portal, enabling you to communicate directly with your customers in real time.

TRULY FRIENDLY WIFI:
A managed service built to keep everyone safe online, ensuring travellers steer clear of prohibited sites. 'Friendly WiFi Scheme' approved.

Getting Amazing Returns

Here at WiFi SPARK we enable our clients to get the best return on investment possible; by taking Guest Access WiFi systems and supercharging it to deliver even more.

Through the same access point hardware, we bring secure networking for corporate domains, support for retail systems and one of our most feature rich products, the ability to know who your customers are and how they are moving around your estate through the use of our analytics software.

To get the most out of your existing hardware, we also provide interfaces with on-vehicle systems to maximise the use of ground based fibre connectivity, reducing the mobile data costs of our clients whilst simultaneously providing a market leading user experience.

WiFi SPARK proficiency stretches beyond the transport sector and has countless examples of proven, cost effective systems across a breadth of sectors including Retail, Healthcare, Conference Centres, Local Government and more.

Speak to a member of the WiFi SPARK team to find out more about their market leading product and how they can work with you to deliver a premium service.

DATA SECURITY:
One hardware network platform providing secure and separate WiFi networks for Public, Corporate users and critical systems.

AUTOMATIC AUTHENTICATION:
We get all of your corporate devices authenticated in one hit, saving hours of time for your team and saving more on your mobile data costs.

COST EFFICIENT:
Data offloading from trains, buses, planes or vessels can not only keep your customers connected, but means that critical systems like CCTV and telematics can be offloaded at a high speed.
Less mobile data = cost savings.

PREMIUM CONNECTIVITY:
WiFi SPARK uses the best connectivity wherever possible, alongside state of the art hardware, to ensure the highest quality connectivity for everyone.

FULLY MANAGED SERVICE:
24 / 7 / 365 support and monitoring by UK based WiFi SPARK engineers.

Customers of WiFi SPARK

arriva a DB company

Chiltern railways by arriva

First

TRANSPENNINE EXPRESS

TRAFNIDIAETH CYMRU TRANSPORT FOR WALES

Belfast International Airport

Newcastle International

Our Partners

RUCKUS an ARRIS company

icomera For The Connected Journey

CISCO

Our Accreditations

ISO 27001 CERTIFIED — UKAS MANAGEMENT SYSTEMS — British Assessment Bureau — Certificate no. 217774

ISO 9001 CERTIFIED — UKAS MANAGEMENT SYSTEMS — British Assessment Bureau

smas worksafe contractor — as recognised by — SSIP — SAFETY SCHEMES IN PROCUREMENT

digital Friendly WiFi

RISQS — RAILWAY INDUSTRY SUPPLIER QUALIFICATION SCHEME — VERIFIED

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