

Vector 4D is the latest innovative product from Irisys. Developed based on customer feedback over many years, it is highly accurate and boasts advanced dwell and staff detection features.

This objective data goes beyond people counting and enables businesses to make informed decisions that improve customer experience, save money and increase profits.



STAFF DETECTION

Remove staff from counts or count staff specifically



CHILDREN

Count children and adults based on height measurements



DWELL

Measure the length of time customers spend in defined areas



ANONYMITY

Privacy protected as customers and staff are not personally identifiable



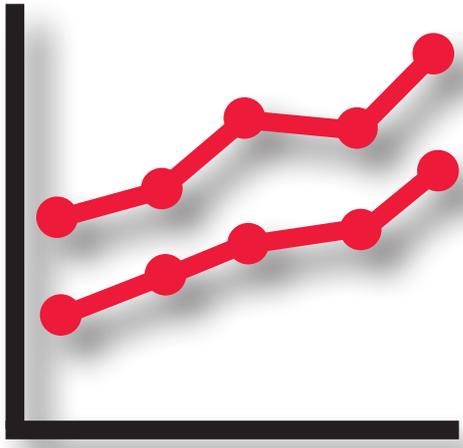
WORKS IN DARKNESS

Unaffected by darkness, bright sunshine, reflective surfaces or patterned carpets



MULTI UNIT

Seamlessly connect multiple units together to cover large areas and wide openings



Have confidence in your data

Ensure your data is as accurate as possible. Remove staff movements from counts with passive staff detection. Filter children and adults using accurate height measurement.



Improve sales and conversions

Ensure sales opportunities are not missed.

Understand product display effectiveness by measuring customer dwell time.

Observe how staff interact with customers.

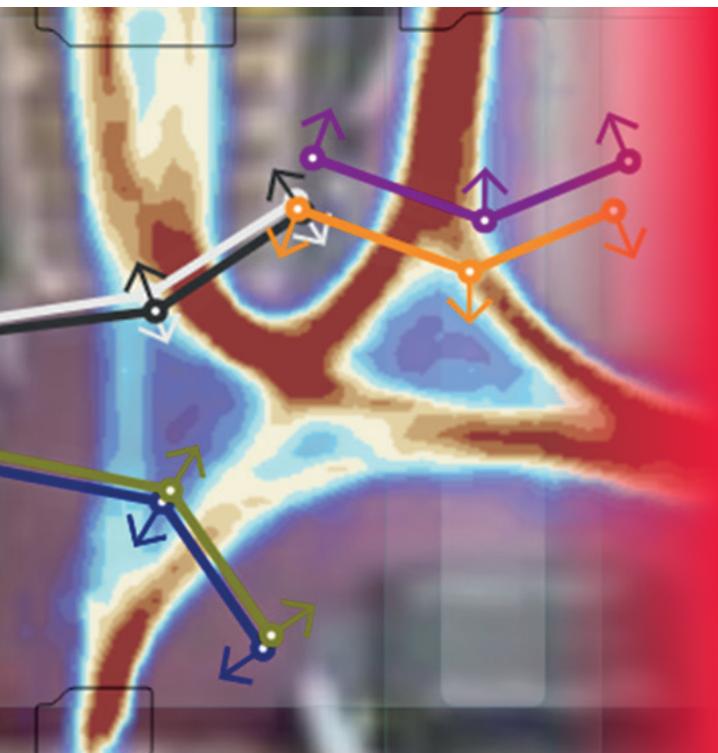
Measure queues at checkouts.

Optimise employee effectiveness

Ensure your staff levels meet demand.

Put staff in the right place at the right time using automated call and attendance.

Maximise staff efficiency.



Map the customer journey

Fully understand the customer journey from door to sale to truly measure the effectiveness of your store.



Reporting made simple

Data can be easily extracted and integrated in to existing reporting systems.

Large estates can be managed centrally.

We are here to help

Get in touch now to find out more and let us know how we can help you



+44 (0)1604 594200



sales@irisys.co.uk



www.irisys.net/contact-us



Irisys has been the leading manufacturer of people counters for over 20 years, and has built a reputation based on the quality and innovation of its products.

Based in the UK, working through a worldwide network of partners, carefully chosen to give the best local perspective to customers all over the world.

20+ years of experience

Over **10 billion** people counted annually

450,000 sensors installed

Worldwide partner network



irisys

T +44 (0)1604 594200
F +44 (0)1604 594210
E sales@irisys.co.uk
www.irisys.net

InfraRed Integrated Systems Ltd
Park Circle, Tithe Barn Way, Swan Valley
Northampton NN4 9BG
United Kingdom