

KINTO Join

Balancing Efficiency and Revenue

The Complex Challenge of Employee Parking at Airport Hubs – From KINTO Join Mobility Business Solutions

In the dynamic world of airport operations, addressing employee parking challenges emerges as an imperative.

Airports, the bustling centers of activity that they are, rely heavily on the impeccable organization of their workforce. With an average of 40,000 employees staffing a typical airport hub, the challenges of managing their needs, especially in terms of parking, become increasingly pronounced. The ground crew's daily routines, including shifts that often require commuting by car, have given rise to a complex issue – high employee parking demands.

Behind the Scenes: The Pivotal Role of Employee Parking in Airport Economics and Efficiency

To maintain the efficient functioning of airport

operations, airport management must allocate a considerable portion of their real estate to employee parking. But not just that. The proximity of these parking spaces to the terminals where employees operate is a vital factor that directly influences the airport's overall operational efficiency.

What's more, the allocation of parking spaces for employees comes at a cost – and it's not just the square footage of real estate. The more parking spaces reserved for employees, the fewer spaces available for revenue-generating opportunities like charging visitors for parking.

To effectively address the diversity of effects posed by employee parking challenges, airport management should consider solutions that are innovative, yet simple.

Solve your airport parking problems with KINTO Join a sustainable app for commuters

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1,652 Total CO2 savings (kg/km)

Active users

Invite people

530 Total for the chosen period

Parking spot allocation (today)

User name	Registration No.	Parking space	Car pa
Annette Black	FV66YGP	B : 1	Park n
Wade Warren	OY9CKO	H : 1	Park n
Danell Steward	EY4SGFL	C : 2	Park n
Jerome Bell	SA37UYT	B : 3	Park n
Kristin Watson	XZ83DKG	H : 3	Park n

KINTO Join: Incentivised Commuting as an Innovative Approach to Airport’s Parking Challenges

KINTO Join is a sustainable commuting platform that takes an innovative approach to resolving employee parking challenges. By allowing airports to incentivise commuters to use alternatives to driving, airports can alleviate employee parking pressures while promoting sustainable practices and enhancing overall operational efficiency.

Corporate Carpooling, with a Twist

The effects of carpooling on reduced parking pressures are self-evident – as the number of ride-sharing participants increases, the requirement for parking spaces diminishes correspondingly. The pivotal challenge, however, lies in motivating a larger number of individuals to embrace these alternatives. This is where the unique proposition of KINTO Join comes into play.

KINTO Join transcends conventional carpooling apps, offering a patented verification technology that allows airports to seamlessly incentivise carpoolers. These incentives extend beyond mere gift vouchers

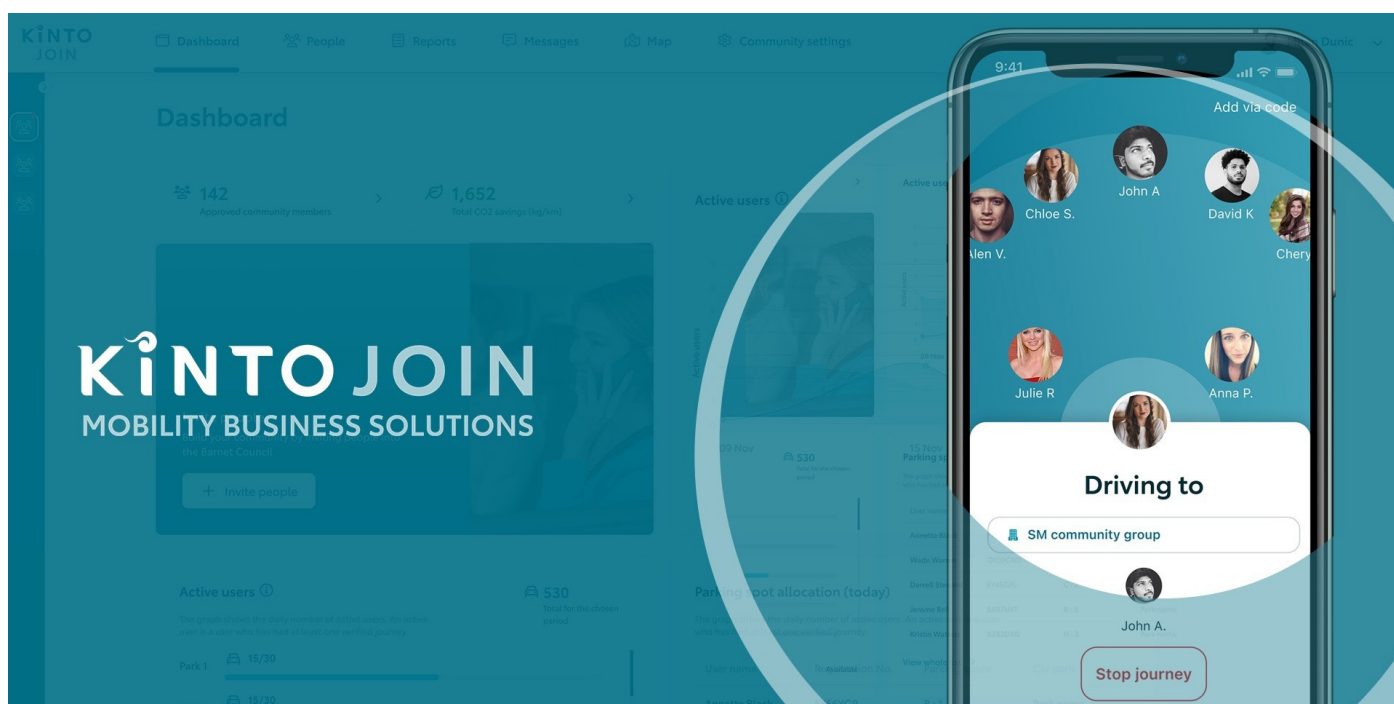
and company car privileges. To strike a dual impact, choosing to reward carpoolers with exclusive premium parking spots, conveniently situated near their workplaces, could be the strategic choice.

KINTO Join’s ground-breaking technology verifies the authenticity of shared rides, promptly rewarding participants upon arrival. The integration potential with an airport’s parking system ensures complete automation. As employees approach their workplace, they are granted a dedicated parking spot through an automated ticketing process. This streamlines the process, eliminating congestion and ensuring everyone arrives at their posts punctually.

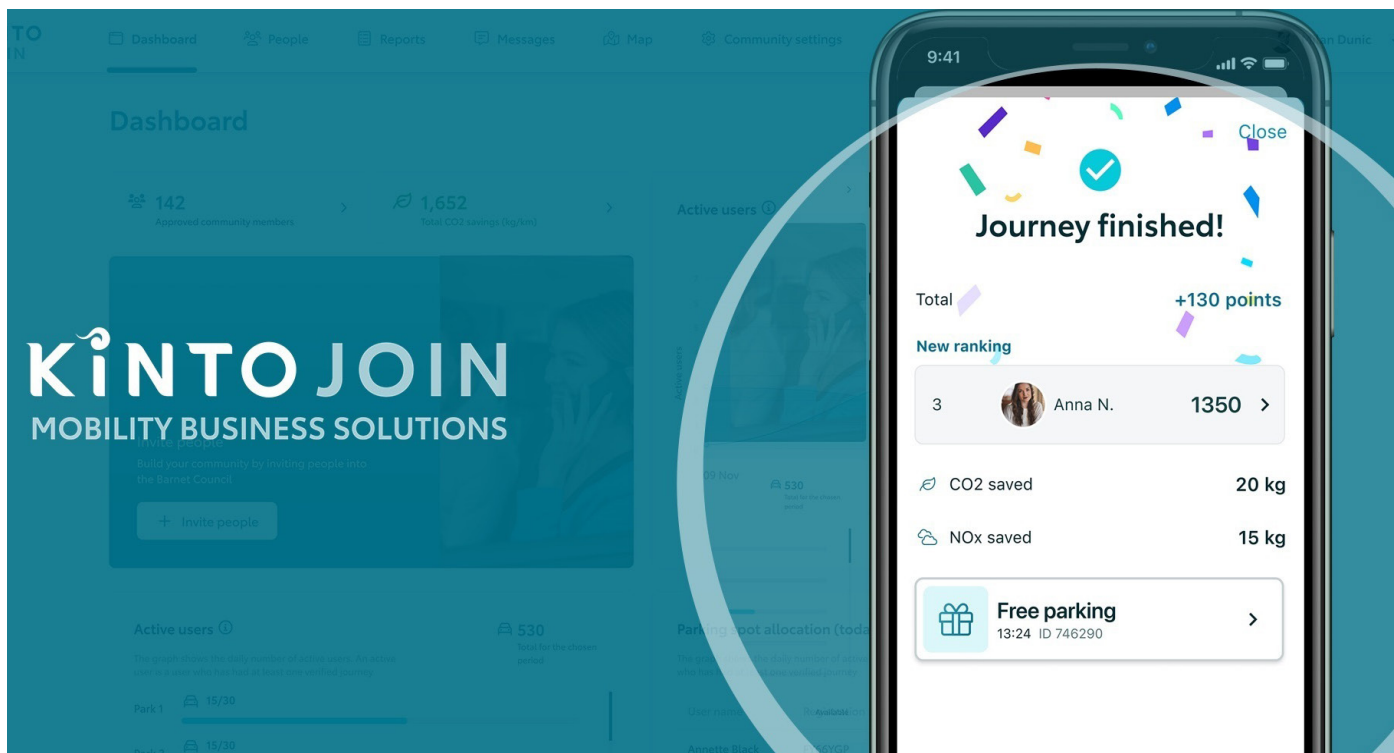
Walking and Cycling

KINTO Join’s capabilities exceed traditional carpooling by validating walking and cycling journeys as well. This extension empowers airports to reward individuals who embrace sustainable travel methods, further reducing parking pressures and emissions.

An additional advantage lies in KINTO Join’s ability to quantify GHG emission savings from carpooling, walking and cycling journeys. The platform’s dedicated Admin Panel offers real-time monitoring of sustainable commutes, delivering verified, up-to-date insights into environmental savings.



Added Value: Effortless ESG Reporting with KINTO Join



Moreover, KINTO Join’s advanced reporting features simplify ESG reporting for airports, streamlining the documentation of their environmental contributions.

Ready to Learn More? Request a Free Demo Today!

Through incentivised carpooling, seamless verification, and simplified ESG reporting, KINTO Join offers a streamlined path to optimised parking utilisation, operational efficiency, and environmental responsibility. Join us in redefining your airport’s experience – **contact us** today to embrace a future where innovation and practicality converge seamlessly.

About KINTO Join Mobility Business Solutions

As a member of Toyota’s Mobility family, KINTO Join Mobility Business Solutions (legal name KINTO Join Ltd) helps companies design smarter, greener and more inclusive transportation systems to effectively respond to the changing demands of their employees’ commuting preferences.

We effectively combine research, tech and service capabilities to deliver mobility solutions that are simple to use, kind to the environment and inspired by people’s day-to-day mobility challenges.

Our patented technology, now recognised in both the US and Europe, represents a breakthrough in accurately verifying shared journeys and calculating the impressive environmental effects of ridesharing, walking and cycling.



For more information about KINTO Join please visit our website www.kintojoin.io.

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